

# 'Genius pop music'

Rated 8/10

*Sonic Magazine*

'The best pop album made in Sweden  
in the last twenty years'

*Digfi.com*

*Intricacy* is the highly anticipated debut album by Friday Bridge. It's about anonymity, volatility and literature. About Mannerism and cheap drinks, Jeanne de Vauds and Martin Fry. *Intricacy* can be described as cynic tales disguised into electronic beauty. The thirteen tracks on the album exist in a unique musical universe, but one where you can see shadows of Mylène Farmer, Dannii Minogue, Louis Philippe and Human League.

*Intricacy* is produced by Niklas Gustafsson—from *The Higher Elevations* and *This Year's Model*—together with Friday Bridge. On *Pigeon*, Friday Bridge joins forces with Fosca frontman and London profile Dickon Edwards.

Before *Intricacy*, Friday Bridge has released an EP on Swedish indie label Bedroom, contributed to the Friendly Noise compilation *Are You Scared to Get Happy?* as well as releasing a split 7" with Kelly Slusher in the US and a split CD single with Le Sport. Single track *It Girl* has received extensive air play in various countries.

'You believe in the hotel lobby—the discretion of it, *one could live there FOREVER.*'

## *What the media has been saying about Intricacy:*

'It's so incredibly elegant that you can hardly believe that it's made in our time. One of the most highly anticipated releases this spring.'

*P3 Pop (Swedish national radio)*

'Since 2004, [Friday Bridge] has made lovers of aesthetically appealing, romantically dreamy and sophisticated melodic pop to reach for their smelling salts. *Intricacy* will add enthusiastic voices to the praise of the already converted.'

*Sonic Magazine*

'Choice of the week ... [Love and Nostalgia is] *the* song this spring'

*Svenska Dagbladet*

'Editors' recommendation'

*P3 Populär*

'Pure, unspoiled and amazingly beautiful' - 3/5

*Sydsvenskan*

'A just as aesthetic as exciting experience' - 4/5

*Helsingborgs dagblad*

'A cause for celebration'

*Swedesplease*

'One is amazed by how complex pop arrangements can sound this uncomplicated'

*Ondskan Magazine*



*But is it Art?*



Artist: Friday Bridge

Title: Intricacy

Label: But is it Art?

Cat. number: ART 005

Release date: 28 November 2007

Distribution: Cargo



## *Tracklist*

01. Prologue
02. Armance L'Actrice
03. Literature
04. Love and Nostalgia
05. The 21st Century
06. Edward VII
07. Le Satin s'empare de la Mode
08. The End of the Affair
09. A Testimony
10. Pigeon
11. It Girl
12. A Comedy
13. Good Night, Waterhouse

## *Friday Bridge information*

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BUT IS IT ART?

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